Subject: Celebrating your policy anniversary with a special offer

Dear [Client Name],

Happy Anniversary! It has been [Number] year(s) since you first trusted [Company Name] with your insurance needs. We truly appreciate your continued loyalty and the opportunity to serve you.

To celebrate this milestone, we are launching a special Referral Incentive Program exclusively for our valued clients. We believe that a recommendation from a satisfied client is the best compliment we can receive.

How it works:

For every friend, family member, or colleague you refer who completes a no-obligation quote with us, we will send you a [Reward Type, e.g., $25 Gift Card] as a token of our appreciation.

How to refer:

- Reply to this email with their contact information.
- Have them call us at [Phone Number] and mention your name.
- Share this link with them: [Link to Referral Page].

Thank you again for choosing [Company Name]. We look forward to protecting what matters most to you for many more years to come.

Best regards,

[Your Name]
[Your Title]
[Company Name]
[Phone Number]
[Website]