Subject: Strategic Partnership Opportunity: Enhancing Client Value

Dear [Partner Name],

I am writing to you because of your reputation for providing excellent [Partner Industry, e.g., Accounting/Insurance] services to businesses in [Location/Region].

We are looking to establish a formal referral partnership with a trusted professional in your field. Our goal is to streamline operations for our mutual clients by integrating expert payroll management with your existing services.

Benefits for Your Clients:

- Automated tax filing and compliance management.
- Integration with popular accounting software.
- Direct access to dedicated payroll specialists.
- Exclusive preferred pricing for clients referred by your firm.

Benefits for Your Firm:

- **Revenue Sharing:** Competitive referral commissions or residuals.
- **Enhanced Data Accuracy:** Accurate, real-time reports to assist with your financial planning or audits.
- **Client Retention:** Providing a comprehensive solution increases client loyalty to your firm.

I would love to schedule a brief 10-minute call to discuss how we can create a seamless experience for your clients while adding a new revenue stream to your practice.

Are you available for a quick conversation on [Day] at [Time]?

Best regards,

[Your Name]
[Your Title]
[Your Company Name]
[Your Phone Number]
[Your Email Address]