[Your Name]
[Your Title]
[Your Company Name]
[Your Email]
[Your Phone Number]

[Date]

[Recipient Name]
[Recipient Title]
[Recipient Company Name]

Subject: Partnership Opportunity: Revenue Sharing and Referral Program

Dear [Recipient Name],

I am writing to propose a strategic partnership between [Your Company Name] and [Recipient Company Name]. Given your expertise in [Recipient's Industry/Field], I believe our services are highly complementary and that a formal referral agreement would be mutually beneficial.

The objective of this partnership is to provide added value to your existing clients while creating a new, passive revenue stream for your business. We are prepared to offer a competitive revenue-sharing model for every successful referral provided by your team.

Proposed Terms:

- **Referral Fee:** [Percentage]% of the total contract value for each closed lead.
- **Payment Timing:** Commissions paid within [Number] days of client payment.
- **Tracking:** Dedicated referral links or a shared tracking sheet to ensure transparency.
- **Support:** We will provide all necessary marketing materials and sales support.

I have attached a brief overview of our services and a draft of our standard referral agreement for your review. I would appreciate the opportunity to discuss this further via a brief call next week.

Are you available for a 15-minute conversation on [Day] at [Time]?

Best regards,

[Your Signature]

[Your Printed Name]