

[Your Name]
[Your Agency Name]
[Your Phone Number]
[Your Email Address]

[Date]

[Partner Name]
[Partner Business Name]
[Partner Address]

Subject: Partnership Referral Opportunity

Dear [Partner Name],

I am writing to you because I value the work you do for your clients at [Partner Business Name]. As an independent insurance agent, my goal is to ensure my clients have access to the best resources and protection available.

I believe a referral partnership between our businesses would provide significant value to our mutual clients. Because I represent multiple insurance carriers, I can offer your clients tailored coverage options and competitive rates that captive agents cannot.

In return, I frequently work with clients who are in need of the professional services you provide. I would welcome the opportunity to refer my clients to a trusted expert like yourself.

I have enclosed a few of my business cards for you to share. I would love to schedule a brief call or a coffee meeting next week to discuss how we can support one another's growth.

Thank you for your time and for the excellent service you provide to our community.

Best regards,

[Your Signature]

[Your Printed Name]