[Your Name]
[Your Company]
[Your Phone Number]
[Your Email Address]

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

As the Medicare Open Enrollment Period approaches, I am reaching out to ensure you have the best possible coverage for the upcoming year. With healthcare costs and plan benefits changing annually, it is important to review your current Medicare Supplement (Medigap) options.

I am writing to you because a mutual contact, [Referrer Name], suggested that you might benefit from a professional review of your supplemental insurance needs. My goal is to help you find a plan that minimizes your out-of-pocket expenses while maintaining access to the doctors and hospitals you trust.

During Open Enrollment, you have the opportunity to:

- Compare your current Medicare Supplement plan against new market rates.
- Switch to a plan that offers better value or more comprehensive coverage.
- Ensure your prescription drug plan (Part D) still covers your specific medications at the lowest cost.

My services are complimentary, and there is no obligation to change your plan. I simply provide the research and comparisons so you can make an informed decision.

Please feel free to call me at [Your Phone Number] or reply to this email to schedule a brief consultation. I look forward to assisting you.

Best regards,

[Your Signature]

[Your Name]
Licensed Insurance Agent