

[Date]

[Client Name]

[Client Company Name]

[Client Address]

[City, State, Zip Code]

Dear [Client Name],

Congratulations on the recent addition of your new fleet vehicles from [Dealership Name]. We appreciate your business and are committed to supporting your company's growth.

To ensure your new investment is fully protected, I would like to introduce you to [Agent Name] at [Insurance Agency Name]. They specialize in commercial auto and fleet insurance solutions tailored for businesses in our industry.

Many of our clients work with [Agent Name] to secure:

- Competitive fleet premium rates.
- Specialized liability and physical damage coverage.
- Efficient claims processing to minimize downtime.
- Required insurance filings for commercial compliance.

I have asked [Agent Name] to reach out to you briefly next week to provide a no-obligation quote, or you may contact them directly at [Phone Number] or [Email Address].

Thank you again for choosing [Dealership Name]. We look forward to seeing your fleet on the road.

Sincerely,

[Your Name]

[Your Title]

[Dealership Name]

[Your Phone Number]