

[Your Name]
[Your Dealership Name]
[Your Address]
[City, State, Zip Code]
[Your Phone Number]
[Your Email]

[Date]

[Recipient Name]
[Recipient Business Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Referral Opportunity for Commercial Fleet Services

Dear [Recipient Name],

I am writing to you because of your reputation for providing excellent service to the local business community. At [Your Dealership Name], we specialize in helping businesses grow by providing reliable commercial trucks, vans, and fleet vehicles.

We are currently looking to partner with professionals like yourself who work closely with business owners. If you have clients, colleagues, or partners in need of upgrading their commercial fleet or purchasing their first business vehicle, we would appreciate the opportunity to serve them.

As a preferred referral partner, your clients will receive:

- Priority commercial consulting and vehicle sourcing.
- Specialized business financing and leasing options.
- Expedited delivery and upfitting services.

In appreciation of your referral, we offer a [Dollar Amount/Benefit] referral fee for every completed vehicle purchase made through your recommendation.

I have enclosed my business cards and a brief overview of our current commercial inventory. If you have anyone in mind who could benefit from our services, please feel free to share my contact information or reach out to me directly.

Thank you for your time and for supporting local business growth.

Sincerely,

[Your Signature]
[Your Printed Name]
[Your Title]