

[Date]

[Client Name]

[Client Company Name]

[Client Address]

[City, State, Zip]

Dear [Client Name],

Thank you for choosing [Dealership Name] for your recent fleet vehicle acquisition. We appreciate your business and are committed to helping your company succeed on the road.

As you add these new assets to your fleet, ensuring they are properly protected is a critical next step. To assist with this, we have partnered with [Insurance Agency Name], a specialist in Business Auto Coverage.

The team at [Insurance Agency Name] understands the specific risks associated with commercial fleets. They can provide you with a comprehensive review of your current policy and offer competitive quotes for:

- Liability and Physical Damage Protection
- Cargo and Inland Marine Insurance
- Combined Billing and Fleet Credits
- Specialized Coverage for Commercial Equipment

I have asked [Insurance Agent Name] from the agency to reach out to you briefly next week to see if they can assist you. Alternatively, you can contact them directly at [Agent Phone Number] or [Agent Email Address].

Congratulations again on your new vehicles. We look forward to seeing your fleet grow.

Sincerely,

[Your Name]

[Your Title]

[Dealership Name]