

[Your Name/Company Name]

[Your Address]

[City, State, Zip Code]

[Phone Number]

[Email Address]

[Date]

[Recipient Name]

[Recipient Title]

[Company Name]

[Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally introduce [Dealer Name] as your exclusive partner for commercial fleet acquisition and management. We understand that maintaining a reliable fleet is critical to your operational success, and we are committed to providing you with prioritized service and competitive commercial pricing.

As a preferred commercial client, you will have access to the following exclusive benefits:

- Priority access to new vehicle inventory and specialized chassis.
- Dedicated fleet account management for a single point of contact.
- Volume-based commercial incentives and flexible financing options.
- Expedited service scheduling to minimize vehicle downtime.
- Customized upfitting solutions tailored to your specific industry needs.

We invite you to visit our facility or schedule a consultation at your office to review your upcoming fleet requirements. Our team is ready to provide a comprehensive analysis of how we can reduce your total cost of ownership.

Please feel free to contact me directly at [Your Phone Number] to discuss how we can support your business growth.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your Title]