

Date: [Insert Date]

To: [Client Name / Company Name]

[Address]

[City, State, Zip Code]

Re: Conflict of Interest Waiver - Intellectual Property and Branding Services

Dear [Name of Contact],

This letter is to formally request your informed consent regarding a potential conflict of interest involving [Law Firm/Agency Name] (the "Firm").

1. Nature of the Conflict

The Firm currently represents [Client A Name] in matters pertaining to [describe specific IP/Branding matter, e.g., trademark registration for "Brand X"]. You have requested that the Firm represent [Client B Name] in [describe new matter, e.g., the development of a brand identity for "Brand Y"].

2. Potential Risks

We have identified a potential conflict because [describe the conflict, e.g., the brands operate in the same market sector / the trademark applications may overlap]. This could theoretically limit our ability to provide impartial advice or advocate aggressively for one party over the other in the event of a dispute regarding brand similarity or market positioning.

3. Proposed Safeguards

To protect the interests of both parties, the Firm has implemented the following measures:

- Ethical Walls: Ensuring that personnel working on [Client A]'s matters do not have access to [Client B]'s confidential information.
- Separate Teams: Assigning distinct teams of professionals to each account.
- Confidentiality: Maintaining strict adherence to non-disclosure obligations for both parties.

4. Waiver and Consent

By signing this letter, you acknowledge that you have been informed of the nature of the potential conflict and the risks involved. You hereby waive any claims against the Firm arising from this specific conflict and consent to our simultaneous representation of both parties in these matters.

5. Right to Independent Counsel

You are encouraged to consult with independent legal counsel before signing this waiver to ensure you fully understand its implications.

Please indicate your consent by signing and returning a copy of this letter.

Sincerely,

[Signature of Representative]
[Printed Name and Title]
[Firm Name]

Acknowledgment and Consent:

I, [Name of Authorized Representative], on behalf of [Client Name], have read this letter and voluntarily consent to the representation as described above.

Signature: _____

Date: _____