

[Date]

[Contact Name]
[Company Name]
[Address Line 1]
[Address Line 2]

RE: Firm Capacity Beauty Contest - Notification of Selection Results

Dear [Contact Name],

Thank you for participating in our recent Beauty Contest regarding the procurement of [Project Name/Firm Capacity Requirements]. We appreciate the time, effort, and resources your firm invested in preparing and presenting your proposal.

After a thorough evaluation of all submissions based on our predetermined criteria, we are writing to inform you that we have decided not to move forward with your firm for this specific engagement. Our decision was based on a comparative analysis of the technical specifications, pricing structures, and strategic alignment offered by all participants.

Please note that this decision is specific to the current project and does not reflect a lack of confidence in your firm's professional capabilities. We will keep your proposal on file for consideration should future opportunities arise that align with your expertise.

We thank you for your interest in partnering with [Your Company Name] and wish you continued success in your business endeavors.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]