

VIA CERTIFIED MAIL AND EMAIL

Date: [Insert Date]

To: [Insert Name of Registrant/Infringer]
[Insert Address]
[Insert Email Address]

Subject: CEASE AND DESIST - Trademark Infringement and Cybersquatting regarding [Insert Domain Name]

Dear [Insert Name],

This letter is sent to you on behalf of [Insert Your Name or Company Name] ("the Owner"). It has come to our attention that you have registered and are using the domain name **[Insert Infringing Domain Name]** (the "Domain").

The Owner is the holder of trademark rights for the mark "**[Insert Trademark Name]**," registered with the [Insert Trademark Office, e.g., USPTO] under Registration Number [Insert Number]. This mark has been used in commerce since [Insert Year] and represents significant goodwill.

Your registration and use of the Domain constitutes trademark infringement, dilution, and cybersquatting under the Anticybersquatting Consumer Protection Act (ACPA) and the Uniform Domain-Name Dispute-Resolution Policy (UDRP). Specifically, the Domain is confusingly similar to the Owner's protected mark and was registered with a bad faith intent to profit from the Owner's reputation.

In the interest of resolving this matter amicably and in good faith, the Owner demands that you immediately:

1. Cease all use of the Domain;
2. Permanently cancel or transfer the Domain registration to the Owner; and
3. Confirm in writing by [Insert Date] that you have complied with these demands.

If you fail to respond or comply by the date mentioned above, the Owner will be forced to consider formal legal action, which may include filing a UDRP complaint or a lawsuit seeking statutory damages and attorney fees.

This letter is sent without prejudice to the Owner's rights and remedies, all of which are expressly reserved.

Sincerely,

[Your Signature]
[Your Printed Name]

[Your Title/Company]
[Your Contact Information]